

# DELTA CURRICULUM SURVEY

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PRESENTED BY:

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# INTRODUCTION

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- We wanted to increase Californians' awareness of, connection to, and interest in Delta issues.
- We thought the best way to do this was to create Delta curriculum
- Amelia met with Frank Pisi - Director of Social Science, Sac County Office of Ed. and discovered he had a program that was ready to go

# PROBLEM

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- Frank needed a way to promote his program and had two ideas
  - An awareness campaign or a teacher survey
- The campaign had some issues for us
  - It would take too much time for us to do it right and we wouldn't have any results to present
- The survey seemed like a natural fit
  - We could write it, send it out and get results within our timeframe
    - Frank would get exposure for his program, teachers would become aware of a great resource and we would be promoting the Delta

# REASONING

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- It would be helpful to know
  - If the Delta is already a topic in these classrooms
  - If yes why and if no why not
- By surveying 4th Grade teachers, we could also help to:
  - More effectively launch the developed curriculum. The better we know our audience, the better we can address their needs and concerns.
  - Set a baseline in order to measure progress in the future.

# RESULTS

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- Not what we had hoped for
- The survey opened on Monday, April 9 and closed on Friday, April 27.
- We had 4 respondents
- 4th grade teachers were not inclined to take our survey
  - They were either too busy (statewide testing is in April), not interested, or do not know what the Delta is in the first place.



# LESSONS LEARNED

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- Perhaps better incentives could have encouraged greater participation.
  - We gave away 4 Amazon gift cards
- The timing could have been wrong.
- We did not host the survey
  - Had we seen the lack of responses in real time we could have made adjustments

# RECOMMENDATIONS

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- We recommend running this survey again.
  - Perhaps a bigger distribution channel, a shorter survey, better incentives or more persistent email reminders.
  - Having the returns monitored - again, so that poor participation can be mitigated.
- Get the attention of teachers in a different way
  - Host a summer field trip for 4th grade teachers to visit and learn about the Delta
    - The Delta Curriculum will likely be an easier sell to teachers who already feel connected to it.